

PARADE OF SHOWHOMES 75TH ANNIVERSARY CONTEST RULES & REGULATIONS

1. Contest Period

The Parade of Showhomes Contest (the “Contest”) begins on October 3rd, 2026 and ends on November 15th, 2026 (the “Contest Period”). Entries received outside the Contest Period will not be eligible.

2. Eligibility

The Contest is open to legal residents of Alberta who are 18 years of age or older at the time of entry.

Employees, officers, directors, agents and representatives of the Sponsor, participating builders and their immediate family members or persons residing in the same household are not eligible to enter.

3. How to Enter

No purchase is necessary to enter or win.

During the Contest Period, eligible participants may enter by:

- Visiting a participating Showhome in an eligible Qualico community.
- Scanning the Parade of Showhomes contest QR code located in the Showhome.
- Completing and submitting the online entry form.

4. Entry Limits

Each participating community has a unique contest QR code.

Participants are eligible to receive one (1) entry per participating community visited, up to a maximum of ten (10) entries during the Contest Period.

Once an entry has been successfully submitted through a community's QR code, additional scans or submissions from that same community will not generate additional entries or increase the participant's chances of winning.

5. Prize

There is one (1) prize available to be won consisting of \$7,500 CAD. The prize must be accepted as awarded and is not transferable or exchangeable.

6. Winner Selection

One potential winner will be selected by random draw from all eligible entries received during the Contest Period.

The draw will take place on or about December 1st, 2026. The odds of winning depend on the total number of eligible entries received.

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7. Skill-Testing Question

Before being declared a winner, the selected entrant must correctly answer, without assistance, a time-limited mathematical skill-testing question administered by the Sponsor.

Failure to correctly answer the skill-testing question will result in disqualification and an alternate entrant may be selected.

8. Winner Notification

The selected entrant will be contacted using the contact information provided on the entry form.

If the selected entrant cannot be reached, fails to respond within the time specified by the Sponsor, fails to correctly answer the skill-testing question, or otherwise fails to comply with these Official Contest Rules & Regulations, the entrant may be disqualified and an alternate entrant may be selected.

Personal information collected in connection with this Contest will be used solely for the administration of the Contest and in accordance with the Sponsor's privacy policies, unless the participant has provided additional consent to receive marketing communications.

10. Publicity Release

By accepting a prize, the winner agrees to the use of their name, city of residence, photograph and/or likeness by the Sponsor for promotional purposes related to the Contest without further compensation, unless prohibited by law.

11. General Conditions

The Sponsor reserves the right to cancel, modify, suspend or terminate the Contest if fraud, technical failures or any other factor impairs the integrity or proper operation of the Contest.

The Sponsor is not responsible for lost, late, incomplete, misdirected or technically malfunctioning entries.

All decisions of the Sponsor regarding the Contest are final and binding.

12. Sponsor

The Contest is sponsored by Qualico Communities Edmonton.